

Joseph Balfour

Contact Information

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Personal Statement

I studied Digital Media Technology at Nottingham Trent University, where I learned a broad range of skills that allowed me to familiarise myself with the technology industry. I focused my studies into web development, starting a career in this field.

Online Portfolio

www.josephbalfour.co.uk

Education

**BSc (Hons), Digital Media Technology,
September 2013 - 2016, Nottingham Trent University,**

Final Grade 2.1

GCSEs, September 2009 - June 2011

Sponne School, Towcester

11 GCSEs of A* - C grade including English and Maths

A Levels, September 2011 - June 2013

Sponne School, Towcester

IT Distinction (Equal to an A grade)

History C

Photography D

Experience

Web Developer, eFiling, Blisworth - July 2016 - Present

During my time at eFiling I have familiarised myself with the industry, applying the knowledge of web development that I previously learnt into a professional environment. This has allowed me to progress my technical knowledge, as well as give me a greater understanding of the development process in the industry.

Application Tester, Infomedia, Northampton - June 2015 - September 2015

After being approached by the company, I started working part time with Infomedia to test their applications and widgets on mobile devices. This involved going through a thorough test plan, checking a variety of conditions and commenting on the results.

Supermarket Assistant, Waitrose, Towcester - September 2011- September 2013

Working on the Ambient section, this work mainly involved stock replenishment on the shelving of the shop floor, as well as managing the stock in the warehouse while delivering exceptional customer service. This led to me expanding my potential, being trained and working on other sections of the store.

Skills

Technical

• **Web Programming (HTML / CSS / PHP / JavaScript / jQuery / WordPress)**

Knowledge gained during my three years of study, and further built upon in my own time and at work, creating several websites or features, demonstrating advancing knowledge of HTML, CSS and PHP. This has been developed further with other languages to create more dynamic websites with the use of JavaScript and jQuery, as well as mobile optimisation. While creating my own portfolio I used WordPress, creating my own theme.

- **Adobe Creative Suite (Photoshop / Illustrator / InDesign / Premiere Pro)**

Photoshop skills originally gained from my A-level Photography work, this has been taken further to design other elements in collaboration with Illustrator for websites and interfaces. InDesign has been used to create print portfolios, and Premiere Pro to create videos.

- **Photography / Cinematography**

A-level Photography allowed me to apply professional techniques to my skills and has been taken further since for coursework and as a hobby. This has given me a eye for design and has greatly benefitted my digital design work. Cinematography has been explored during my course, recording scenes to put together video developments.

- **Various**

Many skills gained throughout my course such as 3D design using 3DS Max and UDK; system analysis work using DFDs, ERDs and normalisation; working with Python; exploring how imaging technology works physically and digitally; and skills researching and working with sources, finding patterns and drawing conclusions from them in essay work.

Professional

- **Organisation**

Skills utilised while managing education and work during my A-level studies, university and work to apply the correct time to each subject, module or project. Potentially adjusting this to work on my weaknesses.

- **Team Work**

The ability to work effectively as part of a team as demonstrated in both an educational and work environment. Taking into account people's strengths and weaknesses in these situations and adapting to this to produce the best outcome.

- **People / Customer Service Skills**

As gained from previous work, allowing me to effectively communicate with members of the public in a range of unexpected and potentially difficult situations in a kind and friendly manner to help solve a range of problems.

- **Communication**

Gained from both work and education, having to communicate with work colleagues, students and lecturers to complete any task effectively and efficiently, and portray any queries or problems. This has required me to be well spoken and clear.

References

Graham Tranfield

Lecturer/Senior Lecturer, Nottingham Trent University

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