

Joseph Balfour

Contact Information

Online Portfolio	Address	Phone	Email
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Personal Statement

I studied Digital Media Technology at Nottingham Trent University, where I learned a broad range of skills that allowed me to familiarise myself with the technology industry. I focused my studies into web development, starting a career in this field.

Education

BSc (Hons), Digital Media Technology
September 2013 - 2016, Nottingham Trent University

Final Grade 2.1

A Levels, September 2011 - June 2013

Sponne School, Towcester

IT Distinction (Equal to an A grade)

History C

Photography D

GCSEs, September 2009 - June 2011

Sponne School, Towcester

11 GCSEs of A* - C grade including English and Maths

Experience

Web Developer, WildWest Design, London - August 2017 - Present

Working in a design agency, adapting to a new work flow and set of technologies. Taking designs of sites from InDesign files, and using Bootstrap to produce this based on the clients demands. As well as this, maintenance of pre-existing sites and support for clients.

Web Developer, eFiling, Blisworth - July 2016 - July 2017

During my time at eFiling I have familiarised myself with the industry, applying the knowledge of web development that I previously learnt into a professional environment. This has allowed me to progress my technical knowledge, as well as give me a greater understanding of the development process in the industry.

Application Tester, Infomedia, Northampton - June 2015 - September 2015

After being approached by the company, I started working part time with Infomedia to test their applications and widgets on mobile devices.

Supermarket Assistant, Waitrose, Towcester - September 2011- September 2013

Working on a variety of sections, involving both stock replenishment and customer service.

Skills

Technical

• **Web Programming (HTML / CSS / PHP / JavaScript / CMS)**

Knowledge gained during my three years of study, and further built upon in my own time and at work, I have taken the simple skills that were taught to me in lectures and built this into a career. These skills are being used and improved daily and utilised in my own personal projects.

- **Adobe Creative Suite (Photoshop / Illustrator / InDesign / Premiere Pro)**

Photoshop skills originally gained from my A-level Photography work, this has been taken further to design other elements in collaboration with Illustrator for websites and interfaces. InDesign has been used to create print portfolios, and Premiere Pro to create videos.

- **Photography / Cinematography**

A-level Photography allowed me to apply professional techniques to my skills and has been taken further since for coursework and as a hobby. This has given me a eye for design and has greatly benefitted my web design and digital design work. Cinematography has been explored during my course, recording scenes to put together video developments.

- **Various**

Many skills gained throughout my course such as 3D design using 3DS Max and UDK; system analysis work using DFDs, ERDs and normalisation; working with Python; exploring how imaging technology works physically and digitally; and skills researching and working with sources, finding patterns and drawing conclusions from them in essay work.

Professional

- **Organisation**

Skills utilised while managing education and work during my A-level studies, university and work to apply the correct time to each subject, module or project. Potentially adjusting this to work on my weaknesses.

- **Team Work**

The ability to work effectively as part of a team as demonstrated in both an educational and work environment. Taking into account people's strengths and weaknesses in these situations and adapting to this to produce the best outcome.

- **Communication**

Gained from both work and education, having to communicate with work colleagues, students, lecturers, customers and clients to help with any task effectively and efficiently, and portray any queries or problems. This has required me to be well spoken and clear.

- **Adaptability**

Working in two different technology companies as a web developer, they have both been vastly different in terms of workflow, the technology they use and type of work. In both scenarios I have shown the ability to adapt to this and have been praised on my ability to do so.

References

Graham Tranfield

Lecturer/Senior Lecturer, Nottingham Trent University

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